

Clarkson Hyde Global Conference November 18th 2021

Overview Minutes

Member participants:

Belgium Wim Wilssens

Czech Republic Monika Ruprechtová
Czech Republic Martin Šimunek
Denmark Frederic Bille

France Abdeslam El Baghli
France Philippe Declercq
Israel Arie Barsky

Israel Maor Berger Alberto C. Magri Italy Riccardo Pasolini Italy Italy Paolo Storti Italy Matteo Quaia Italy Giuseppe Pepe Italy Marco Marra Lithuania Kristina Alekniené

Lithuania Valda Zeimyte Malta Joe Cordina Malta **Anthony Cordina** Malta **Chris Mangion** Netherlands Carel van den Braak Netherlands Frank Akkermans Robert Gjelstenli Norway Norway Hans Carl Andersen

Portugal Andrew Kennard Spain Luis Vilaclara Mario Pascual Spain Spain Isabel Marcé Sweden Martin Karlsson Sweden Lars Skogsberg UK **Graham Speck** UK Claire Berg UK **Carly Haines**

Guest Participants

UK

Cicero (Belgium) Steven Bivacco

Charles Green

Online Participants

Bulgaria Elisaveta Ivanova Ireland Danys Orozco Germany Rainer Lamm India S. Ganesh

Kazakhstan Yuliya Goikolova Kazakhstan Anara Alibekova Luxembourg Frederic Rondeart

Singapore Jason Lew Singapore Linda Low Slovenia Denis Salvi

SMS Latinoamérica Pablo San Martin SMS Latinoamérica Guillermina Baldini

SMS Latinoamérica Andrea Yanina Pantarotto

Welcome and introductions from the president

Kristina Alekniene welcomed the members present.

Kristina paid tribute to our wonderful friends who we have recently lost, Halil Kaya Ozer our dedicated member from Turkey, Luke Conner our Cicero friend from Moscow and Per Christian Berg, Claire's husband and ex-employee of Varder (previously HCA).

Welcome from host

Joe Cordina from the host member Joe Cordina and Associates welcomed everyone to Malta.

Member updates from:

Denmark

Frederik Bille

Norway

Robert Gjelstenli

USA

Alicea Castellanos

Czech Republic

Monika Ruprechtova

Monika Ruprechtova stood up to thank the group, it has helped EDM to grow up to 40 employees from a company of three in 2012. Monika emphasized the need of quality within the group and that this is something the group could work on.

Pakistan

Saud Ansari updated on his new firm developments.

^{*}All presentations will be added to the members area*

Kazakhstan Yuliya Goikolova

See members area for presentations

Cicero Update

Steven Bivacco, president of Cicero gave a brief update on our cooperation with Cicero. Their next conference will be in Moscow in may 2022 and the invitation was extended to all CHG members.

CHG & Cicero group ideas

Kristina Alekniene presented her ideas with joint CHG & Cicero committees.

See members area for presentation

SMS Update

Pablo San Martin joined virtually and gave an update on their network.

See members area for presentations

Group workshop

We held discussion groups and asked members to discuss the following topics

- Quality of referrals
- How to increase them etc
- How we communicate
- How can the board support you?
- What do you want from the network?

Quality committee for the network

Alberto C. Magri spoke about the importance of quality control having the same concept of quality service throughout the membership.

Alberto proposed to the group that he would like to set up a quality control committee, appointed by the members for a duration of 3 years.

See members area for the presentation

Accounts and budget proposal

Graham Speck directed members to copies of the annual accounts to 30 June 2021 and budget

See members area for the accounts and budget

CHG Web proposal

Alberto proposed adapting the website to show who we are and what each member specialises in. This would require all members sending information about their specialist area so we can list them on our website.

See members area for the presentation

Objectives 2021/22

Jason Lew presented on the board's objectives for 2021/22, where the key themes were:

Growth in new members Quality committee CHG Branding Engaging members

See members area for the presentation

Board Handover

As outgoing board member, Graham presented Robert Gjelstenli with a gift and thanked him for all his time and efforts on during his time on the board.

Arie Barsky was warmly welcomed as the new board member, Jason Lew as the new President.

Group photography

Professional group photography was taken and the conference was then closed.

All presentations will be added to the members area